



CONVENCION
INTERNACIONAL

2017
OCLV

INTERNATIONAL WORKSHOP "PHYSICAL ACTIVITY, SPORT AND RECREATION"



Dear colleague:

The Universidad Central “Marta Abreu” de Las Villas, institution of Excellence of the Higher Education in Cuba, is honored to invite you to the I International Scientific Convention “Science, Technology and Society. Perspectives and Challenges”, where researchers, academicians, businessmen, students, managers, officials of institutions, organizations and companies related to Physical Activity, Sport and Recreation and other specialists around the world, who work to achieve a sustainable human development, will be able to participate.

The meeting will take place from the 23rd to the 27th of October, 2017, under the topic “The sustainability of the world of tomorrow, a responsibility of the sciences”, and its main venue will be Hotel Valentín “Perla Blanca”, located at the tourist destination Santa Maria Key, in Villa Clara.

Some of the most important objectives of the events are: to interchange scientific, academic and practical criteria, to promote the integration of diverse areas of knowledge, to spread positive experiences, as well as to assess the challenges and perspectives of the sciences, the technology and the action of the human being in the various thematic areas that may lead to the sustainable and inclusive development.

Experts of recognized international and national prestige will give keynote lectures as well as round-tables, symposiums and workshops on priority impact topics for Cuba and the world.

In parallel with the convention, expositions and rounds of negotiations will be organized, which will exhibit the results achieved in research, technologies, projects and other experiences related to the topics discussed during the meeting.

The Organizing Committee reiterates the invitation to this meeting which shall foster an important contribution to the scientific development, in a cooperative, friendly and supportive atmosphere.

Fraternally,

Dr. C. Andres Castro Alegria

Rector

Universidad Central “Marta Abreu” de Las Villas

President of the Organizing Committee



CONFERENCE "TRAINING AND DETRAINING IN HIGH PERFORMANCE SPORTS"

- Planning sports training.
- Teaching and improving technical and tactical skills in sports training.
- The development of fitness in sports training.
- The management process in sports training.
- The initiation of sports training. Detection and selection of talents.
- Control and evaluation in sports training.
- The contribution of the applied sciences in the process of training and sports detraining.
- The individualization in the process of planning the training and sports detraining.

WORKSHOP "CONTEMPORARY PHYSICAL EDUCATION AND PHYSICAL RECREATION"

- Physical Recreation.
- Leisure Time: Leisure or Recreation?
- Sports tourism.
- The "Sport for All" alternative Physical-recreational.
- Psychomotricity and body expression.
- Practices of stimulation and child development.
- Curricular Perspectives of Physical Education.
- Physical activity, gender approach and violence.
- Physical activity and aging.

WORKSHOP "PHYSICAL, THERAPEUTIC AND PROPHYLACTIC CULTURE"

- Intervention and motor development programs.
- Physical activity adapted to students with special educational needs.
- Physical activity and non-communicable diseases.
- Physical rehabilitation by massage.
- Traditional medicine in physical activity.



thematics



instructions

GENERAL INSTRUCTIONS TO THE AUTHORS

The presentations shall have a length from six to fifteen sheets of paper, including charts and figures

Sheet of presentation in Microsoft Word

Consult web page: www.uclv.edu.cu

Sheet of presentation in Latex:

Consult web page: www.uclv.edu.cu

Official languages

The languages to present the works shall be either Spanish or English.

Delivery date for works

The delivery of the summaries and/or works for their assessments will be until the 23rd of May, 2017.

The confirmation of the accepted works will be until the 23rd of June, 2017.

The presentations should be structured as follows

Papers will have a minimum length of 6 pages and a maximum of 15, including tables and figures, and will be presented in the following format:

Name of the event (It should be written in capital letters, Times New Roman, Bold and size14).

Title in Spanish and English (Do not exceed 15 words. Format Times New Roman, Bold, centered and of size 14). From here everything will be justified, Times New Roman font size, 1.5 line spacing and 12 points.

Name and Surnames of authors (Name and surname. Institution of Origin, Country. E-mail)

Summary (Spanish and English). (The abstract should be structured in one paragraph and not exceed 250 words in length).

Keywords (Spanish and English). (No more than 6, it is recommended not to repeat terms that appear in the abstract and be separated by semicolons).

Introduction

Methodology

Results and Discussion: The graphics, tables and illustrations should be mentioned in the body of the text. A foot of graphs, tables and illustrations must be placed for each one and mention the source from which they come. If the graphics, tables and illustrations are elaborated by the authors it will be put of source: own elaboration.

Conclusions

Bibliographic references: It is suggested to use the Harvard 8th Edition

TOPICS IN POSTER

In size 1.20 meters (vertical) x 82 cm. (horizontal). The author will be responsible for placing it in the correspondent panels.

They shall be sent in digital format to the Scientific Committee of each sub-event.

The first page must contain the title of the work, the pieces of information of the authors: Names and two last names, affiliation (s), (when they are different, to point out by means of consecutive numerical superscripts), address, country.

E-mail: All center on the top of the page. Summary of the work. The summary shall not exceed the amount of 250 words. To expose concisely the justification of the work, the general objective, the theoretical approach, methodology and results of the research. Key words: up to 6.

Conferences: They shall be sent in digital format to the Scientific Committee of each event. The first page must contain the title of the work, pieces of information of the authors: Names and two last names, affiliation (s), (when they are different, to point out by means of consecutive numerical superscripts), address, country, E-mail. All center on the top of the page.

GENERAL INFORMATION ON THE ACTIVITIES OF THE SCIENTIFIC PROGRAM OF THE CONVENTION

The activities of the Scientific Program will take place in the main venue of the convention, hotel Valentín "Perla Blanca", except for the specialized visits and some activities that can be developed in other locations, which will be clarified at the proper time, but the buses will leave from the cited hotel.

The date, time and place where all events on specific topics are to take place shall be identified in the Scientific Program of each one of them and at the end the relationship of works along with its correspondent code shall appear.

Posters or scientific posters (POSTER): They will be developed in specific areas previously designed and they constitute a summarized presentation of the proposal in a poster that is placed in the assigned lounge. Each presenter will be beside him all the time of the session so as to guarantee an efficient interaction with the rest of the participants.

Presentation of proposals (PP): it will consist in an oral presentation, with a final moment in each session devoted to questions.

Conferences (CONF): they will be delivered by recognized specialists, who will guarantee in their exposition to devote a moment to the questions the participants have.

Round-Tables (RT): They will be carried out so that the participants involved in it, under the guidance of a moderator, express their opinions and different approaches about a same aspect. The participation of the public present will be through questions that they may formulate at the end of the exposition and that must send in writing to the coordinator during the course of the same.

Panels (PANEL): they will deal with different aspects of a topic by panelists and the participation of the public will be through questions or expressing their experiences and opinions about the topic in discussion. The panel shall have a Coordinator who will give the floor to the participants by order and will control the time.

Debate's workshops (DW): they shall commence with an introductory conference about the topic in discussion, lasting 10 minutes; afterwards a debate will continue where the presenters (who are the authors of the works included in the Program of such activity) will take part for 5 minutes with their results, worries and interests of interchange, without the formal presentation of their works and finally any participant in the session can express their opinions or ask questions.

Colloquium (COL): it is a form of flexible organization, where participants express their contribution to the convoked topic, previous deliver of a brief communication containing the summary of the contribution. It turns out ideal to inform ideas of projects, partial results of research, studies ongoing and other contributions in process. The authors of the accepted proposals shall use a maximum time up to 5 minutes to intervene, if they consider it pertinent, in the meanwhile the rest of the participants can ask questions or express opinions.

In line with the interests of the Convention, other professional modalities in correspondence with the proposed topics will be in session.

Audiovisual aids for the presentations in lounges

Each room will have: Data projector (data show) and Computer

The presentations with computers shall be adjusted to the following requirements:

1. Operating systems on Windows
2. Presentations in CD, DVD, USB flash driver and other means of massive storage.

The Scientific Committee of each event will inform the acceptance or refusal of the communications, as well as the way and the place for the presentation. The refusal of the communication does not invalidate you from taking part as a delegate.

The participants who might require an invitation letter to obtain the permission of his/her institution, they can seek it to the Executive Secretariat through the email: convencionuclv@uclv.cu.

program





business

GENERAL INFORMATION ON THE ACTIVITIES OF THE SCIENTIFIC PROGRAM OF THE CONVENTION:

Associated exposition and round of business

Within the framework of the Convention, an associated exposition and various rounds of business will be organized, sponsored by the Territorial Delegation of the Chamber of Commerce of the Republic of Cuba, with seat in Santa Clara.

In this scenario, the participant institutions will be able to show and promote the scientific advances, projects, technologies, products, services, among other innovations of the sector. As a part of this, an exposition of products and computing solutions will be organized.

The round of business will facilitate the direct contact with potential clients and the establishment of alliances or interchanges with enterprise of diverse sectors, at the same time it will contribute to the position and brand image, when joining to the participants' catalog.

Space rent. Free design stand

The price of the space without being set up is 100.00 CUC per m² for all the period of the exposition and it includes:

Minimum space of 5 m² or linear.

Electricity consumption up to 700 W.

Credentials according to the hired space.

Cleanliness of the stand.

Safety of the samples after the schedule of the event.

Participation in the activities of the events.

Certificate of participation.

The location in the plan shall be according to the order of the applications and with the approval of the Organizing Committee.

Coordinators of the Associated Exposition and Round of Business:

Dr.C. Juan Bautista de León Benítez, person in charge of business CIH UCLV and
Dr.C. Mario Carbonell Hernández, delegate of the Chamber of Commerce of the Republic of Cuba in Villa Clara.

Email: juanba@uclv.edu.cu





REGISTRATION INCLUDES

Presenters, Delegates and Speaker: Accreditation module / Participation in the scientific activities (work sessions, opening and closing activities, keynote conferences) / Access to the associated exposition / Social activities of the official program
 Certificate of attendance and of author in case of presenting a work
Companions: Participation in the opening and closing activities / Access to the associated exposition / Social activities of the official program / Allegorical souvenir to the event
Indirect participant: Credentials / Certificate of attendance and of author in case of presenting a work / Allegorical souvenir to the event

CONTACTS

For tourist package with Gaviota Tours

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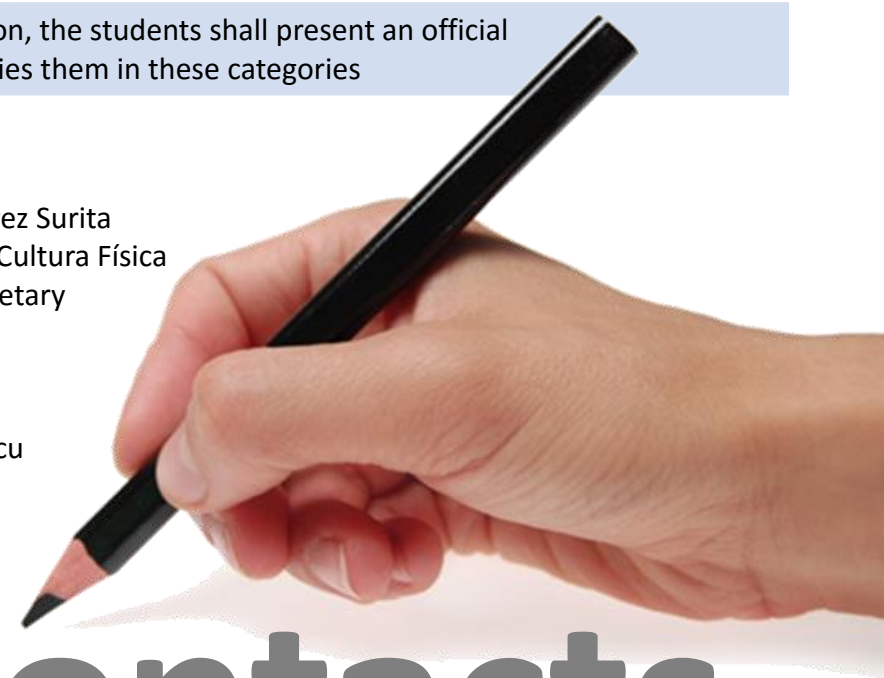
In the UCLV

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 secretariaejecutivaucv2017@yahoo.com

PAYMENT ONLINE until the 23rd of September, 2017		PAYMENT AFTER the 23rd of September, 2017	
Delegates	250.00 CUC	Delegates	300.00 CUC
Companions	80.00 CUC	Companions	100.00 CUC
Undergraduate students*	120.00 CUC	Undergraduate students*	170.00 CUC
Postgraduate Students*	200.00 CUC	Postgraduate Students*	250.00 CUC
Commercial exhibitor	150.00 CUC	Commercial exhibitor	200.00 CUC
Indirect participants	100.00 CUC	Indirect participants	150.00 CUC
* During the accreditation, the students shall present an official identification who certifies them in these categories			

PROPOSALS CONTACTS

Secretary: Dr. C. Yanet Pérez Surita
 Vice-Dean of Facultad de Cultura Física
 Scientific Commission Secretary
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 +53 42202122
 E-mail: acfire@uclv.cu or
 yanetsurita@uclv.cu



registration/contacts



hotel



“Valentin Perla Blanca” is an adult-only (18+ years old) luxury resort with more than 1000 yards of fine white sand beaches and crystal clear waters located in Perla Blanca, in the Wildlife Refuge of Cayo Santa María, Cuba.

Designed in contemporary Caribbean style and integrated in an idyllic setting, the hotel has luxurious facilities that include two swimming pool areas, bali beds, submerged bars and relaxation areas.



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