



# **SOCIALLY-ORIENTED INNOVATIONS: PSYCHOLOGY, ECONOMICS AND TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT OF SOCIETY AND BUSINESS**

Virtual international conference. The conference will be held on zoom platform. To participate you need to get zoom installed on your computer. Access to zoom will be forwarded to your email after you register.

## **INTRODUCTION**

Modernity is characterized by a significant transformation of all types of life activity, including professional activity and economic order. Today one of the dominating definitions of modernity is innovation, which is understood in the broadest sense as the creation and implementation of new, previously non-existent methods of production, communication, and support for human activities. First of all, it is the Internet, mixed (human-computer) decision-making technologies, ranking access systems, assess the effectiveness and quality of various activities. Certainly, all this could not but affect the subject, labor, and interpersonal relations.

The joint international conference is initiated and organized under the leadership of Rectors and Directors of six institutions: Ural Federal University – URFU – acting as the Hosting University (Russia), Universidad Central «Marta Abreu» de Las Villas - UCLV (Cuba), U.Experience (Brazilian Higher Education Institutions's Network), Academic International Network - ACINNET (Ibero-America), Centro Univeristário do Sul de Minas -UNIS (Brazil), and Chandigarh University (India). It is dedicated to the analysis of the impact of innovation on society, social relations, labor transformation, and the search for resources to assess the risks and social consequences of innovation. The organizers also believe that the conference will give the start of joint research of faculty and students, the implementation and development of innovative projects that are in demand by the society of the participating countries, and the exchange of experience in effective and socially responsible innovation implementation.

## **SUGGESTED TOPICS FOR DISCUSSION**

**Methodological and conceptual aspects** of innovation research (generalization and classification of approaches to understanding innovation and its content at the global level, the study of the phenomenon of "social innovation", "socially-oriented innovation" in global and regional perspectives, disclosure (and understanding) of innovation in sociological, psychological, and economic aspects.

**Analysis of resources and consequences of innovations**, that are primarily affecting society, socio-psychological conditions of people.

**Cultural differences in understanding and application of social innovations.** Economic, educational, cultural and political influences on the efficiency of socially oriented innovations.

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RUSSIA – IBERO-AMERICA - INDIA  
**November 10-13, 2020**

**Issues of environmental friendliness and ethics of innovations** for the society as a whole, individual social and ethnic groups.

**Working together and Competition in innovation. Global and local approaches.** Communities, Networks and Partnerships: building new relationships to find the best practices and innovative solutions together.

**Role of technology in social projects:** important directions in artificial intelligence, virtual and augmented reality, distance learning.

**Case studies или Current Best Approaches (CBA)**

**DATE, TIME, LANGUAGE**

Dates: **November 10-13, 2020**. Please, consider the international time difference in November

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	17:00	15:00	7:00	9:00	17:30
End	21:00	19:00	11:00	13:00	21:30

Duration:

Each day sessions: 4 hours. Each presentation: 15-20 min + 10 minutes for eventual questions/answers

Language:

Presentations to be done in English or with the simultaneous translation into English. Presentation slides – English only. Each country is responsible for providing its own translation.

**CONTACT DETAILS**

For organizational questions, please, contact:



**CUBA**

UCLV  
Dr. Ginley Durán  
Castellón  
ginley@nauta.cu  
ginleyd@uclv.edu.cu  
+53 53725636



**RUSSIA**

URFU  
Dr. Eduard Patrakov  
e.v.patrakov@urfu.ru  
+7 922 219 4294

Vysotskaya Iana  
Ajmasheva.Yana@urfu.ru

Consultancy  
Dr. Lioudmila Batourina  
batourina7@gmail.com



**BRAZIL**

U.EXPERIENCE  
Márcia Agostini Ribeiro  
marcia@uexperience.com.br  
+55 (35) 99982-0598

UNIS  
Dr. Fabricio Pelloso  
fabricio@unis.edu.br  
+55 (35) 99829-9024

**IBERO-AMERICA**

ACINNET  
Diego Henrique Alexandre  
diego.alexandre@unis.edu.br  
+ 55 (35) 9842-2606



**INDIA**

Chandigarh University  
Dr. Sanjeet Singh  
dean.research@cumail.in  
+91 9988333513

## PROGRAM COMMITTEE

### ***Dr Olga Deyneka,***

Doctor of psychological Sciences, Professor of the Department of political psychology, acting head of the Department of political psychology, professor. Saint Petersburg State University, Russia

<https://orcid.org/0000-0001-8224-2190>

### ***Dr Eduard Patrakov***

Associate professor of the Department of Innovation and Intellectual Property, Head of the Laboratory, Ural Federal University, Russia.

<https://publons.com/researcher/2350092/eduard-v-patrakov/>

### ***Dr Fabricio Pelloso***

Head of Research Department UNIS Group, Brazil

<http://lattes.cnpq.br/9736654155430529>

### ***Ms. Meenu Bhardwaj***

Associate Dean-International Relations, Chandigarh University, India

<https://www.cuchd.in>

### ***Dr Dmitry Shulgin,***

Professor and Head of the Department of Innovation and Intellectual Property, Ural Federal University, Russia

<https://science.urfu.ru/en/persons/дмитрий-борисович-шультин>

### ***Dr Elena Baglaeva,***

Associate professor of the Department of Innovation and Intellectual Property, Ural Federal University, Russia

<https://orcid.org/0000-0001-8400-5017>

### ***Dr. Sanjeet Singh***

Dean, Research and Technology & Business Incubator, Chandigarh University, India

<https://sites.google.com/site/sanjeetcv/>

### ***Márcia Agostini Ribeiro,***

Head of Operations, U.EXPERIENCE, Brazil

### ***Dr Ginley Durán Castellón***

President for the Cathedra of Cultural Heritage and Identities' Studies / President of International Workshop "Communities, history and development". Communities Studies Center, Social Sciences Faculty, UCLV, Cuba

[https://scholar.google.es/scholar?start=20&q=Ginley+Dur%C3%A1n+&hl=es&as\\_sdt=0,5](https://scholar.google.es/scholar?start=20&q=Ginley+Dur%C3%A1n+&hl=es&as_sdt=0,5)  
[http://www.researchgate.net/profile/Ginley\\_Duran](http://www.researchgate.net/profile/Ginley_Duran)

### ***Dr Tatiana Lobanova,***

President of the Association "National Institute of Certified Management Consultants", PhD in Psychology, Associate Professor at the National Research University Higher School of Economics, Russia

[https://www.hse.ru/en/staff/Lobanova\\_T](https://www.hse.ru/en/staff/Lobanova_T)

### ***Dr Liudmila Batourina***

International Partnership and Business Development Consultant, PhD in Socio-psycho linguistics, Russia-Europe-Brazil

<http://lattes.cnpq.br/9653337133769603>

### ***Prof. Felipe Flausino de Oliveira***

Chief Operation Officer of Unis, Brazil

<http://buscatextual.cnpq.br/buscatextual/busca.do>

### ***Dr Dmitry Metelev,***

Associate professor of the Department of Innovation and Intellectual Property, Ural Federal University, Russia

<https://science.urfu.ru/en/persons/дмитрий-александрович-метелев>

### ***Prof. Anastasiya Miklyaeva***

Professor of Herzen State Pedagogical University of Russia, Saint Petersburg, Russia

<https://orcid.org/0000-0001-8389-2275>

### ***Dr Liudmila Baranskaya,***

Doctor of Psychological Sciences, Professor of the Department of Psychiatry, Psychotherapy and Narcology of Ural State Medical University, psychotherapist of "Sverdlovsk Regional Clinical Hospital No. 1., Russia

<https://publons.com/researcher/1843749/liudmila-baranskaya/>

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**OPENING PLENARY**

**DAY 1/ November 10**  
**OPENING PLENARY. VIP SPEAKERS**

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	17:00	15:00	7:00	9:00	17:30
End	21:00	19:00	11:00	13:00	21:30

**Chairmen:** *Dr Eduard Patrakov, Dr Lioudmila Batourina*

**Greetings of the rectors**

- On behalf of hosting Ural Federal University, Russia – Rector Dr. Viktor Koksharov
- On behalf of Universidad Central "Marta Abreu" de Las Villas, Cuba – Rector Dra. Osana Molerio Pérez
- On behalf of Centro Universitário do Sul de Minas and ACINET and U. Experience, Brazil – Rector Dr.h.c. Stefano Barra Gazzola

***Social Innovation and social politics: Challenges of equity to sustainable development***

Dra María del Carmen Zabala, Coordinator of social politics and equity. FLACSO – Cuba / Psychology Department of Universidad de La Habana (UH), (Cuba)

***Communitarian development as social innovation for global and local sustainable".***

Dra. Yamila Roque Doval. Director of Communitarian Studies Center (CEC) / Vice-President for Provincial Social Sciences Council & Dr. Ginley Durán Castellón, President for the Cathedra of cultural heritage and identity's studies. Social Sciences Faculty, UCLV (Cuba)

***Socio-political and psychological aspects of technological innovation in modern Russia***

Prof. Olga Deyneka, doctor of psychological Sciences, Professor of the Department of political psychology, acting head of the Department of political psychology. Saint Petersburg (Russia)

***Socio-psychological predictors of the person's attitudes toward adopting of artificial intelligence into everyday life***

Prof. Timofey Nestik, Doctor of science in social psychology, professor of Russian Academy of sciences, head of laboratory of social and economic psychology, Institute of psychology of the Russian Academy of sciences (Russia)

***Cesul and Cesullab – the role of universities and companies in regional development through innovation***

Prof. Felipe Flausino de Oliveira – Chief Operation Officer of Unis (Brazil)

***Labor interest and deviations of labor behavior: the role of innovation***

Dr Tatiana Lobanova, President of the Association "National Institute of Certified Management Consultants", Associate Professor at the National Research University Higher School of Economics (Russia)

***What is socially-oriented innovation?***

Dr Eduard Patrakov, Associate professor of the Department of Innovation and Intellectual Property, Head of the Laboratory (Russia)

## SECTIONS

### DAY 2/ November 11 **SECTION 1. RESOURCES, CONSEQUENCES & LABOR MARKET**

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	17:00	15:00	7:00	9:00	17:30
End	19:00	17:00	9:00	11:00	19:30

**Chairmen:** *Dr Tatyana Lobanova, Dr Ginley Durán Castellón*

**Points for discussions**

- Analysis of resources and consequences of innovations, that are primarily affecting society, socio-psychological conditions of people.
- Issues of environmental friendliness and ethics of innovations for the society as a whole, individual social and ethnic groups.
- Role of technology in social projects: important directions in artificial intelligence, virtual and augmented reality, mobile learning.
- Innovations and labor market. Innovations influencing quality and efficiency

15 minutes for each speaker, with a discussion of up to 10 minutes maximum.

***Robotic and virtual intelligence. Challenges for the Cuban social development***

Dra Anabel Diaz Hurtado, Socials Sciences Faculty Dean, UCLV / President for Provincial Social Sciences Council & Dr. Luis Hernández Santana, Scientific Coordinator for Cuban Robotics Studies's Group , UCLV (Cuba)

***Communitarian Social Resilience against the environmental vulnerability in Cuba***

Dr Joaquín Alonso Freyre, Head of "Communities and habitat Research Line, CEC. UCLV & MSc. Edelkis Rodríguez Moya, Environmental Studies Center´s Director (Cuba)

***HR audit: social, psychological and economical aspects in the conditions of innovative changes***

Arthur Andreev, Master student, URFU, dpt. Innovation and Intellectual Property, Institute of Physics and technology (Russia)

***Social technology modeling for slum stricken areas with participatory observation as a methodological approach***

Dr Rosa Lidice de Moraes Valim, Assistant Professor, Unicarioca (Brazil)

### **SECTION 2. CROSS-CULTURAL ASPECTS OF INNOVATION**

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	19:00	17:00	9:00	11:00	19:30
End	21:00	19:00	11:00	13:00	21:30

**Chairmen:** *Dr Lioudmila Batourina, Dr Eduard Patrakov*

**Points for discussions**

- Cultural differences in application of social innovations. Case studies.

15 minutes for each speaker, with a discussion of up to 15 minutes maximum.

***Social innovations and the reasons for variations***

Dr Lioudmila Batourina, International Partnership and Business Development Consultant, PhD in Socio-psycho linguistics (Russia-Europe-Brazil)

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***Subjectivity, interculturality and education: a view from the Cuban university***

Dr Issac Iran Cabrera Ruiz, Head of Social Psychology Discipline, Socials Sciences Faculty, UCLV (Cuba)

***Assessments of local agricultural innovation networks in Cuba, from a feminist approach***

Dra Annia Martínez Massip. Sociology Department, Socials Sciences Faculty, UCLV & Collaborators (Cuba)

***Challenges to education for refugee kids in the Era of IT Learning***

Estela Cristina Vieira de Siqueira , Researcher, UNIS University, dpt. of Law (Brazil)

**DAY 3/ November 12**

**SECTION 3. COMPETITION AND JOINT ACTIONS. CASE STUDIES**

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	17:00	15:00	7:00	9:00	17:30
End	20:00	18:00	10:00	12:00	22:30

**Chairmen:** Iana Vysotskaya, Márcia Agostini Ribeiro

**Points for discussions**

- Innovative social projects. Case studies.
- Competition / cooperation / coepetition in innovation: building new relationships to find the best practices and innovative solutions together
- Cultural differences in application of social innovations. Case studies.

***Challenges of digitalization. Presentation of Pre-entry department***

Iana Vysotskaya, Head of Department of International Educational Programs, UrFU (Russia)

***International IT education" – challenges of modern world***

Dr Andrei Sozykin, Vice rector for Educational development of UrFU (Russia)

***Social innovation for food sovereignty. Experiences of PIAL in Cuba***

Dr Luis Antonio Barranco Olivera, First Vice Rector , UCLV (Cuba) Dr. Raciél Lima Orozco, Dean of the Faculty of Agricultural Sciences, UCLV, (Cuba) Dra. Arahí Cruz Limonte, Vice Dean of University Extension, Faculty of Agricultural Sciences, Cuba, (UCLV)

***Cooperate and solidary economic. Experiences in Havana, Cuba***

Dra Georgina Alfonso, Philosophy Institute / President for Social Sciences Agency, CITMA (Cuba)

***Cooperation and Communitarian Heritage management, cases study in Cuba***

Dr Ginley Durán Castellón, President for the Cathedra of cultural heritage and identity´s studies. Social Sciences Faculty, UCLV & Lic. Maria C. Reyes Gallardo, Center for Research and Development of Structures and Materials, UCLV (Cuba)

**PITCH PRESENTATIONS**

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	20:00	18:00	10:00	12:00	22:30
End	21:00	19:00	11:00	13:00	21:30

A **Pitch** is usually a brief presentation designed to give a short summary of your project idea, your cooperation plans, your business plan and your startup vision. Such presentations aim to find colleagues and partners for joint research, projects, grant applications. Pitch presentation should be completely self-explanatory and usually contain the following elements: Problem – Idea – Solution - Plan – Budget (co-financing or fundraising) - Team (who is already in your team) - Better/Different – Milestones – Results. The program committee reserves the

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right to reject the presentation if it does not correspond to the topic of the conference..

You can send your pitches in pdf, ppt or forward the link to video:

[application@urfu.ru](mailto:application@urfu.ru) with copy to [conference-international@mail.ru](mailto:conference-international@mail.ru)

Heavy files won't be accepted.

Each speaker: 5 min+5 min discussion.

Due to very limited time only 10 pitches will be allowed to the program. The rest of the pitches, corresponding to the topic of the conference, will be placed on this site.

## PLENARY CLOSURE

### DAY 4/ November 13

#### PLENARY CLOSURE. SOCIAL INNOVATION PROJECTS IN TURBULENT 2020 AND YEARS AHEAD. EXPERIENCE AND PERSPECTIVES

	<b>Yekaterinburg</b>	<b>Moscow</b>	<b>Havana</b>	<b>Brasilia</b>	<b>Delhi</b>
Start	17:00	15:00	7:00	9:00	17:30
End	21:00	19:00	21:00	13:00	21:30

**Chairmen:** *Dr Ginley Durán Castellón, Dr Fabricio Pelloso, Dr Sanjeet Singh*

#### **Points for discussions**

- Sustainable social innovations against vulnerability of the world ahead

#### ***Ethical issues of digital education***

Prof. Anastasiya Miklyaeva, Herzen State Pedagogical University of Russia, Saint Petersburg, (Russia)

#### ***COVID-19 and Economic Indicators: What we discovered***

Dr Pedro Portugal Junior – Research Department of Unis (Brazil)

#### ***Combating the COVID-19 pandemic guided by IT: analyzing the recent past to prepare for the future***

Dr Fabricio Pelloso and Dr. Rodrigo Frogeri – Research Department of Unis (Brazil)

#### ***Social innovation- What can we learn from COVID 19***

Dr Sanjeet Singh Dean, Research and Technology & Business Incubator, Chandigarh University (India)

#### ***Private Universities. New Challenges and Solutions in the time of uncertainty***

George Gabrielian , Director of International Affairs & Academic Mobility, RosNOU (Russia)

#### ***Ethical problems of socially oriented innovation and mental health***

Dr Liudmila Baranskaya, Professor of the Department of Psychiatry, Psychotherapy and Narcology of Ural State Medical University, psychotherapist of "Sverdlovsk Regional Clinical Hospital No. 1. (Russia)

#### ***Social politics and innovation facing the aging of population in Cuba. Challenges and prospects***

Dr. Antonio Aja, Director for the Demographic Studies Center of Universidad de La Habana, principal editor of the journal *Novedades en Población*. (Cuba)

## Summary of the conference

*Dr Eduard Patrakov , Dr Liudmila Batourina*

## PUBLICATIONS

Participants may choose in which journal (country) they wish to be published.

### Russia

**The peer review scientific journal “Petroleum and gas: experience and innovation”.**

It is an international multidisciplinary journal, featuring original research articles, scientific reviews, point/counterpoint discussions on controversial topics in oil engineering and innovations in various other areas. The journal kindly agreed to provide its platform and make a special issue to facilitate the discussion about socially oriented innovations:

1. Economic and psychological issues in the sustainable development and innovation.
2. Environmental protection, environmental safety.

Indexing: <https://www.elibrary.ru/>, DOI

Payment: free

#### ***Manuscript submission requirements:***

**Dead-line:** 1 December 2020

**To submit your manuscript:** [conference-international@mail.ru](mailto:conference-international@mail.ru)

**The title of the email should contain the keywords:** "SOCIALLY-ORIENTED INNOVATIONS "

**For doubts, please, contact** Dr. Eduard Patrakov, [e.v.patrakov@urfu.ru](mailto:e.v.patrakov@urfu.ru) +7 922 219 4294 (WhatsApp)

**Languages:** Russian, English

1. Submitted manuscripts should not have been published before or be under consideration for publication anywhere else.
2. Manuscripts to be submitted electronically, and the papers will be published in electronic version either.
3. The journal is included into the Russian Science Index. Therefore the e-version of the journal will be accessed on <https://www.elibrary.ru/> and other electronic scientific resources. By submitting manuscript you agree that the authors contact information will be then available on <https://www.elibrary.ru/> and other sites hosting the on-line version of the journal.
4. When submitting your manuscript, please include the contact information for each author:
  - a) SPIN-code in e-library (e.g.: XXXX-XXXX) – only for Russian citizens
  - b) Researcher ID (e.g.: X-XXXX-20XX),
  - b) ORCID iD (e.g.: XXXX-XXXX-XXXX-XXXX).
5. Manuscripts can be submitted in Russian or English.
6. The length of the articles should not exceed total 8 pages. (This excludes abstract and keywords).
7. Abstract must be done in both languages, Russian and English, not exceed 200 words, not contain any undefined abbreviations or unspecified references, have 4-6 keywords to be used for indexing purposes. The abstract provides a brief description of the work and contains: purpose, materials and methods, results and conclusions. The abstract should only provide significant facts and may include numerical indicators and brief conclusions.
8. The title page of the manuscript should include: each author's full name, title, degree, and affiliation (with postal address), contact phone number and email.
9. Acknowledgments of people, grants, funds, etc. should be placed in a separate section on the title page. The names of funding organizations should be written in full.
10. The manuscript structure should include: introduction, the aim of the research, materials and methods, results and discussion, conclusions or summary, references.



11. Please use no more than three levels of displayed headings.
12. Abbreviations should be defined at first mention and used consistently thereafter. Basic terms, even if frequently used, should not be abbreviated.
13. Manuscripts should be submitted in Word.
14. The manuscript should be typed in Times New Roman 14, with 1,5 line spacing and 2 cm margins. Each paragraph must be indented with the paragraph indent (not a "space" or "tab" character). The decimals should be separated by a coma (not a dot). The length of the articles should not exceed total 8 pages.
15. All tables are to be numbered using Arabic numerals. For each table, please supply a title. Tables must be drawn in Word format with solid lines and should be reasonably compact. Tables are placed in the text flow.
16. All figures and graphs are drawn in Excel and should have titles, numbers, and clearly designated categories. Figures and graphs are placed in the text flow.
17. Citations – APA style, up to 10 citations. Some examples:
  - Patrakov E.V., Panov V.I. The possibility for applying the concept of "interference" to describe the area where the digital and pre-digital environment merge // Vestnik of Kostroma State University. Series: Pedagogy. Psychology. Sociokinetics, 2020, vol. 26, № 3, pp. 5-14 (In English). DOI <https://doi.org/10.34216/2073-1426-2020-26-3-5-14>.
  - Panov V.I., Patrakov E.V. Representations of Teachers and Elder Schoolchildren about the Risks of Interacting with the Internet. Psikhologicheskaya nauka i obrazovanie = Psychological Science and Education, 2020. Vol. 25, no. 3, pp. 16—29. DOI: <https://doi.org/10.17759/pse.2020250302> (In Russ.).
18. The list of references should only include works that are cited in the text and that have been published or accepted for publication. Personal communications and unpublished works should only be mentioned in the text. Do not use footnotes or endnotes as a substitute for a reference list.

## **Brazil**

### **The peer review scientific journal of UNIS university "Interacao".**

"Interação" is a bianual journal of the Fundação de Ensino e Pesquisa do Sul de Minas (FEPESMIG), maintainer of the Grupo Educacional Unis, composed by Centro Unversitário do Sul de Minas, Faculdade Três Pontas, Faculdades Integradas Cataguases, Faculdade Pouso Alegre and Faculdade Unis-São Lourenço. Available in electronic version.

The journal kindly agreed to provide its platform and make a special issue to facilitate the discussion about socially oriented innovations.

[www.interacao.unis.edu.br](http://www.interacao.unis.edu.br)

Indexing: Google, Capes, redib, crissref, atualidade ibero americana, Diadorim and Latindex, DOI  
Payment: free

#### ***Manuscript submission requirements:***

**Dead-line:** 1 December 2020

**To submit your manuscript:** <https://periodicos.unis.edu.br/index.php/interacao/about/submissions>

**Key word for the editor:** "Conference "SOCIALLY-ORIENTED INNOVATIONS""

**For doubts, please, contact** Dr. Fabricio Pelloso, [fabricio@unis.edu.br](mailto:fabricio@unis.edu.br) +55 (35) 99829-9024 (WhatsApp)

**Languages:** Portuguese, English, Spanish

The journal has as its scope the debates around issues related to Management, Training and Development at micro, meso and macro levels, considering that the complexity of the current context requires that organizations

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and institutions - public and/or private - adapt to the global environment, characterized by high competitiveness, acceleration in processes and technological, social and knowledge dynamics.

The journal is interested in understanding of regional development issues, considering the economic, social and political dimensions, forms of cooperation and collaboration, empowering the transformation of the regions, territories and communities. In this sense, discussions on themes involving essential services - such as health, education, transportation - and other specific topics on labor, technology, industry and agriculture are welcome.

Articles may be submitted in Portuguese, English, or Spanish. Articles written in English or Spanish must contain the title, abstract and keywords in Portuguese. The submission of articles in English is encouraged. Submitted manuscripts should not have been published before or be under consideration for publication anywhere else.

Texts that constitute expanded versions of material previously published in congress annals or other vehicles should bring this information on the first page and it will be up to the ad hoc referees to assess whether the deepening of the subject is sufficient for them to be considered original. This information prevents the work from being summarily filed as "not unpublished".

The writing of the text resulting from ongoing or completed research of a theoretical or empirical nature should present a clear, concise and objective style highlighting the theoretical-methodological basis, procedures used in the research and results achieved.

Interação works with peer review in the single-blind review system. Initially, all contributions will be accessed by the Editor-in-Chief and the Editorial Board to evaluate:

- the relevance of the proposed articles to the scope of the journal.
- the formatting aspects of the article, according to the template available on the journal page (Click here to download the template [https://drive.google.com/file/d/1aiBJ7di\\_KGfBHreYduRZm0BFnD3S947g/view](https://drive.google.com/file/d/1aiBJ7di_KGfBHreYduRZm0BFnD3S947g/view)).
- the sending of the "declaration of responsibility and conflict of interest" signed by all authors (pdf file), according to the template available on the journal page (Click here to download the template - <https://drive.google.com/file/d/1pVOeim7AxIq4b7YR3DvLIp3w4UHJmYJX/view>).

If there is any inconsistency, the submissions will not be evaluated. They will be filed and the authors will be informed for a new submission in the journal's format. If appropriate, the submitted articles will be immediately sent to two experienced and competent referees. The reasoned opinions will be considered by the Editor-in-Chief for the final decision on:

- Accepting the manuscript for publication.
- Accept the manuscript for publication with changes and corrections.
- Reject the manuscript.

The Editor-in-Chief will ask the referees 30 days for a response. The evaluation criteria of the articles include: originality, contribution to the body of knowledge in the area, methodological suitability, clarity and timeliness. Manuscripts accepted for publication may undergo editorial revision to facilitate their clarity and understanding without altering their content. If the article is evaluated and modifications, corrections or complementation are requested, the authors will have a period of 20 calendar days to send the new version of the article. After that, a new round of evaluation will be made, being consulted the same referees of the first round, who will have 30 days for the sending of the new opinion. In case of divergences, a new evaluator can be consulted and will have 30 days to issue the opinion. This evaluation of the new version does not imply the acceptance of the article by the journal.

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At the end of all evaluation rounds the Editor-in-Chief is responsible for the final decision to accept or reject the articles. Click here to download the evaluation process:

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The article submitted for publication must comply with the Copyright Law, n. 9.610, of February 19, 1998. The accepted articles are prepared for publication and the final version will be sent to the authors for science.

## **Cuba**

Cuban journals: VARELA; NOVEDADES EN POBLACIÓN

These journals kindly agreed to provide their platforms and make special issues to facilitate the discussion about socially oriented innovations.

### **The peer review scientific journal "VARELA"**

The Varela Journal is an open access, refereed and indexed, peer review scientific journal that disseminates contributions in multiple areas of educational theory and practice. Founded in 2001 by the University of Pedagogical Sciences and since 2015 it has been published by the Faculty of Early Childhood Education of the Central University "Marta Abreu" de las Villas.

<http://revistavarela.uclv.edu.cu>

Indexing:

It is registered in the National Registry of Periodical Publications with folio 2038 and with ISSN 1810-3413., certified by the Ministry of Science, Technology and Environment (CITMA) and indexed in: DOAJ, CLASE, LATINDEX (Catalog), REDIB, ERICHPLUS, MIAR, ULRICHS among others.

Payment: free

### ***Manuscript submission requirements:***

**Dead-line:** 10 December 2020

**To submit your manuscript:** [nibarra@uclv.cu](mailto:nibarra@uclv.cu)

**The title of the email should contain the keywords:** "SOCIALLY-ORIENTED INNOVATIONS"

**For doubts, please, contact:** Dr. Ginley Durán Castellón, [ginleyd@uclv.edu.cu](mailto:ginleyd@uclv.edu.cu) +53 53725636 (WhatsApp)

**Languages:** Spanish

1. Title in Spanish (Times New Roman, bold, 14 pt, capital letter sharp) English title (Times New Roman, bold, italic, 14 pt, capital letter sharp) The title of the article should describe its content clearly and precisely, allowing the reader to easily identify the topic. It should be short (try not to exceed 15 words, without sacrificing clarity) and suggestive, to achieve the interest of the reader. Avoid the excessive use of prepositions and articles.
2. AUTHOR (s) (Times New Roman, bold, 14pts) Names and surnames Email General data (Scientific and academic category, ORCID registration number). Full institutional affiliation (department, faculty, institution, city, province or state, country). (Times New Roman, 12pt).
3. ABSTRACT (Times New Roman, bold, 14pts) The summary should be written in a single block, containing the problem, the objectives of the work, the methodology used and the results achieved, as well as ending with a brief comment regarding the meaning of the results. The abstract must be clear, precise and not exceed 200 words maximum, written in the third person and not contain references, abbreviations, or equations. (Times New Roman, 12 points) ABSTRACT (Times New Roman, bold, 14pts) Faithful translation of the summary in Spanish (Times New Roman, 12 points).

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4. **KEY WORDS** (Times New Roman, bold, 14pts) Up to five keywords or descriptors are allowed (in Spanish and English) which should reflect the central content of the work and help index the article, so they must be internationally accepted terms in the field of education, extracted from a thesaurus (IRESIE vocabulary, UNESCO Thesaurus, European Education Thesaurus, ERIC Thesaurus -Education Resources Information Center-, among others). (Times New Roman, 12 points) **KEY WORDS** (Times New Roman, bold, 14pts) Respective translation of keywords in Spanish. (Times New Roman, 12 points) The full text of the work will be included below, divided into introduction, sections or headings, conclusions, bibliographic references and annexes (if necessary). Paragraphs will be written in Times New Roman at 12 points, with 1.5 spacing and distance between paragraphs (0; 6), letter size.
5. **INTRODUCTION** (Times New Roman, bold, 14 points) The introduction constitutes a presentation of the importance and topicality of the topic and should include the objectives set, briefly present the most relevant works and highlight the contributions of other authors to the subject under study, from a national and international perspective, using the appropriate both verbatim and paraphrased citations, according to APA (American Psychological Association) 6th edition standards.
6. **HEADINGS OR SECTIONS** (Times New Roman, bold, 14 points, no numbering) The epigraphs and sub-epigraphs that make up the body of the article must be selected according to the type of article, but in all cases they must follow a coherent logic, maintaining the clarity, brevity, precision and unity that characterizes scientific texts. Tables and figures must be presented according to the format of the APA 6th edition regulations. In particular, the figures must be precise in identifying the author: if it has been taken from an external source, if it has been reworked with data from an external source or if the data has been obtained by the author.
7. **CONCLUSIONS** (Times New Roman, bold, 14 points) The conclusions are derived from the work carried out. Any conclusion must be based on what was stated and discussed at work, as well as reflect the fulfillment of the objectives. They should indicate how the work contributes or is an advance in the field and object of study, as well as suggest future uses and work.
8. **BIBLIOGRAPHIC REFERENCES** (Times New Roman, bold, 14 points) References must appear at the end of the text, organized alphabetically from the first input element and only the cited sources will be included, as specified in the APA style, version 6. The editorial board recommends the use of bibliographic managers (Zotero, Mendeley, EndNote, among others) to facilitate work with bibliographic references. All pages must be numbered and justified, according to the template format.

**The peer review scientific journal “NOVEDADES EN POBLACIÓN”**

Novedades en población (ISSN: 1817-4078) of the Center for Demographic Studies of the University of Havana CUBA is a peer review journal specialized in topics related to demography and population studies. It aims to inform the scientific community and all interested parties about the latest advances in these fields. It is a magazine certified by CITMA. Its editorial process is in charge of Editorial CEDEM. Its thematic profile includes: fertility, mortality, migration, family, aging, the environment, among others. Due to its importance, it has a high level of relevance and is also a great contribution to knowledge in the area of population studies. It has a biannual frequency, publishing two numbers a year, in the periods January-June and July-December.

[https://www.google.com/url?sa=t&source=web&rct=j&url=http://www.novpob.uh.cu/&ved=2ahUKewi1ovCZuXrAhVPj1kKHYPwA\\_YQFjAAeqQIARAB&usq=AOvVaw2vbVtdBNIY55feVrI6EmjQ](https://www.google.com/url?sa=t&source=web&rct=j&url=http://www.novpob.uh.cu/&ved=2ahUKewi1ovCZuXrAhVPj1kKHYPwA_YQFjAAeqQIARAB&usq=AOvVaw2vbVtdBNIY55feVrI6EmjQ)

**Indexing:**

Novedades en Población (Electronics, ISSN: 1817-4078) is the journal of the Center for Demographic Studies (CEDEM) of the University of Havana, published since 2005 by the institution itself. It is a magazine certified by CITMA since 2011 and is indexed in other databases that you can consult on our site. It has a biannual frequency, its exit continued uninterruptedly. SciELO, DOAJ, Clase, EBSCO, Redib, BASE, Latindex, Google Academico, Emerging Sources Citation Index

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**The title of the email should contain the keywords:** "SOCIALLY-ORIENTED INNOVATIONS"

**For doubts, please, contact:** Dr. Ginley Durán Castellón, [ginleyd@uclv.edu.cu](mailto:ginleyd@uclv.edu.cu) +53 53725636 (WhatsApp)

**Languages:** Spanish and English

1. <http://www.novpob.uh.cu/index.php/NovPob/about/submissions#authorGuidelines>
2. Novedades en población presents a high level of relevance and also constitutes a great contribution to knowledge in the area of population studies. It also occupies an important place in the activity of communication and training in issues of population and development in the demographic scenario of Cuba, the Caribbean and Latin America.
3. Scientists and researchers interested in disseminating the results of their research in the field of demographic analysis and population and development studies can send their contributions, responding to the following topics: Family, Aging, Demographic trends, Population and employment, external migrations, internal migration, demographic transition, population and health status, sexual and reproductive health, determinants of fertility, population and environment, spatial distribution of the population, population and education, population education, historical demography, population dynamics and other issues related to the population and its development.
4. Scientific articles, essays, bibliographical reviews, technical reports, scientific notes and book reviews are received. Those works that are original and unpublished will be accepted.
5. They must meet the following general rules:
6. The submitted articles must be unpublished and the author grants the publication rights of his work to the journal.
7. It will include: title and, if applicable, subtitle, representative of the content of the work.
8. Well-identified authors: name, first and second surnames, institutional affiliation or place of work, email and country.
9. Include a summary (maximum 250 words) in Spanish and English that describes the purpose and objective of the article, the methodology used, the results obtained and the conclusions.
10. Include at least three keywords that identify the content of the article.
11. The works must follow the following format: Introduction, Development, Conclusions, Bibliography.
12. The maximum length of the articles, should not exceed 25 pages written in space and a half.
13. The bibliography should be in strict alphabetical order. The format of the American Psychological Association (APA) should be used.
14. All submitted contributions will be considered by the Editorial Board, without this implying the obligatory nature of their publication. After admission, the originals are sent to two anonymous reviewers of the journal's referees committee (composed of national and international experts). The arbitration is carried out with the method of double-blind peer review and the publication or not of the article is ruled. In the evaluations the author can be recommended the introduction of modifications which must comply obligatorily. The acceptance and publication of the submitted contributions will be notified via email.
15. The detailed rules for the elaboration of the texts can be consulted in Publication norms for the authors
16. The Journal Novedades en población does not charge fees for sending works, nor quotas for the publication of its articles.
17. The journal News in the population does not have an article submission charges or article processing charges (APCs).
18. **EDITORIAL REQUIREMENTS AND STANDARDS:** These requirements and standards are intended to standardize the presentation of articles to be submitted to the evaluation process of the Editorial Board and the body of referees of the journal Novedades en Población. Its purpose is to establish a coherence in the texts, which in turn gives identity to the publication and guarantees its editorial quality, all in accordance with the requirements of the main accrediting centers and the national and international databases. Failure to comply with these rules and requirements invalidates that the texts are evaluated for publication.